

Strong Password Naming Convention

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Strong Password Attributes:

Always 10 characters long

Different for each website but easy to remember

If special characters are not allowed, use a substitute or fill character such as "0" zero

Password Template: **A a a a . n n n n ***

Characters:

- 1 First character is CAPITAL, derived from the name of the website
- 2,3,4 Next 3 characters are lower case, derived from the name of the website
- 5 Next is a special character such as a "." period
- 6,7,8,9 Next is your chosen 4 numbers (memorize)
- 10 Last is another special character such as an "*" asterisk

Step 1 Enter a 4 digit number you can remember - memorize this number

First #	3
Second#	4
Third #	6
Fourth #	8

Website or URL:

Strong Password from Naming Convention Template:

AAA Carolinas	A a a c . 3 4 6 8 *
Beaufort County	B e a u . 3 4 6 8 *
Consumer Cellular	C o n s . 3 4 6 8 *
Dell	D e l l . 3 4 6 8 *
Ebay	E b a y . 3 4 6 8 *
Facebook	F a c e . 3 4 6 8 *
Google Account	G o o g . 3 4 6 8 *
Hertz Car Rental	H e r t . 3 4 6 8 *
Intuit Quicken	I n t u . 3 4 6 8 *
Jet Blue	J e t b . 3 4 6 8 *
Kroger	K r o g . 3 4 6 8 *
Land's End	L a n d . 3 4 6 8 *
Microsoft Account	M i c r . 3 4 6 8 *
MyMedicare.gov	M y m e . 3 4 6 8 *
Netflix	N e t f . 3 4 6 8 *
Open Table	O p e n . 3 4 6 8 *
Palmetto Electric	P a l m . 3 4 6 8 *
Quicken	Q u i c . 3 4 6 8 *
Roku	R o k u . 3 4 6 8 *
South Coast Health	S o u t . 3 4 6 8 *
Travelers	T r a v . 3 4 6 8 *
United Airlines	U n i t . 3 4 6 8 *
Vistaprint.com	V i s t . 3 4 6 8 *
Walgreens.com	W a l g . 3 4 6 8 *
Xfinity	X f i n . 3 4 6 8 *
Zappos	Z a p p . 3 4 6 8 *

How to handle exceptions or special situations

Designer Shirts	D e s i 0 3 4 6 8 0
BMW	B m w 0 . 3 4 6 8 *
Maverick Investments	M a v e . 3 4 6 8 * 2

No special characters allowed

Fill 4th character

Must change or cannot reuse prior password, append 2 or 3, etc.