Hilton Head Island Computer Club



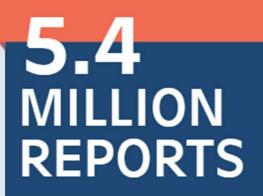
Members Helping Members Learn Technology Since 1989

The Basics of Digital Security

March 25, 2024

CONSUMER
SENTINEL
NETWORK
DATA BOOK 2023

SNAPSHOT



TOP THREE CATEGORIES

- 1 Identity Theft
- 2 Imposter Scams
- 3 Credit Bureaus, Info Furnishers and Report Users

2.6 million fraud reports

27% reported a loss

\$10.0 billion total fraud losses

\$500 median loss

Younger people reported losing money to fraud more often than older people.

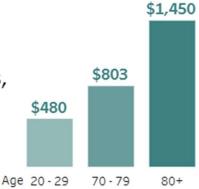


Age 20-29



Age 70-79

But when people aged 70+ had a loss, the median loss was much higher.







1. Identity Theft

- Usually done by individuals or small groups "local thieves"
- Obtain Information
 - Information: Social Security Number, Birth Date, Bank Account, Physical Address
 - Online data breaches
 - Physical theft (out of your mailbox, from your phone, from your wallet)

Use Information

Open accounts, obtain medical services, obtain loans

Protection

- Monitor your accounts and your credit ratings
- Identity Theft Insurance

2. Imposter Scams

- Imposter Scammers Are Everywhere (trying to earn a living!)
 - Phone Calls
 - Emails
 - Texts
 - Social Media (Facebook, TikTok, etc.)
- They are trying to get information about you that they can sell
 - Credit Card info
 - Bank Account info
 - Social Security and Birth Date
 - Website Sign In Information (Amazon, eBay, Walmart, ...)
- Or they are trying to get you to send them money
 - Romance scam
 - Grandkid scam

Who are "they"

- Individuals trying to earn a living by selling or using personal information from the dark web. (credit card info about \$17)
- Small groups trying to do Identity Theft by gaining your personal information and opening accounts or making purchases in your name
- Organizations trying to get you to send them money through personal contact (tech support scam, romance scam, investment scam)

Individuals in any place where there is internet service

Groups in poorer countries with strong tech training: Philippines, India, Nigeria, Malaysia, etc.....

Credit Card Theft – The Process

Stolen Credit Card Numbers: The Endgame (Forbes December 2023)

Steps of a hypothetical credit card heist:

- 1.Credit card details, up to and including a cardholder's SSN, are stolen in a data breach. (example MGM resorts in September, 2023)
- 2. The criminals responsible collect all of the information they've acquired, including tens, hundreds or thousands of cardholders' individualized data, and put it up for sale on a dark web marketplace.
- 3. The list is bought by another group and possibly quality tested for legitimacy. The stolen data stays in circulation anywhere from minutes to days to years.
- 4. Someone buys and begins to use the stolen data to make purchases either online or in physical stores using fake cards. They resell these purchases for cash.
- 5. Hopefully, this causes individual consumers to receive a notification about suspicious activity from their bank(s). Before the situation can worsen, these consumers are able to cancel their cards and successfully contest the purchases.

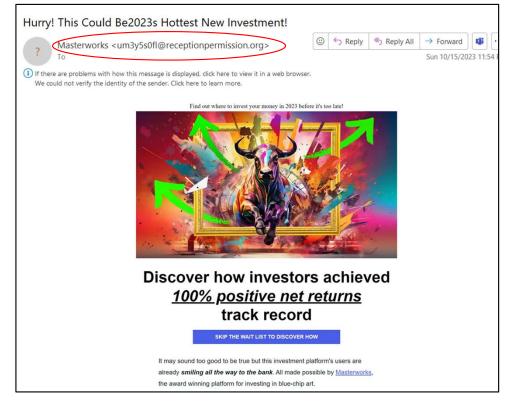
While this is overly simplified, it highlights the journey credit card details make once they are stolen.

What HHICC sees the most:

Scam –
Phishing Emails
and Texts

Hijacked Browsers Fake Tech Support

<u>Scam – Phishing Emails</u>



Check the senders Domain

@xxxxx.xxx

If it's not a *company.com*, spelled correctly, do not trust it

If you don't trust it, DO NOT Unsubscribe!!!

Move the email to your junk folder

Norman Galloway

From: Sent: To: Subject: Peacock Membership < Drint.Aznu247@sheridancollege.edu.pl>
Lingday, October 31, 2023 5:47 PM
REExtend your account for free!



Your Membership has expired!

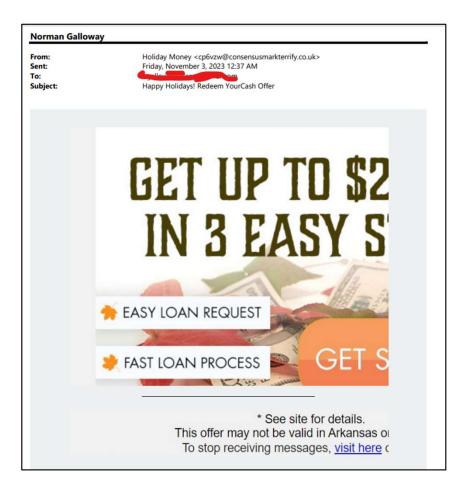


Dear customer, Your Peacock Membership has expired

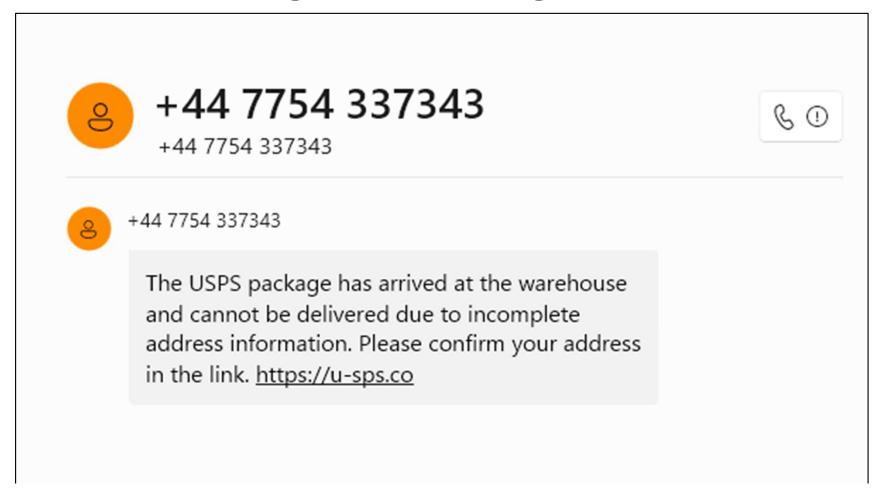
> But, as part of our loyalty program, you can now extend for 90 days for free.

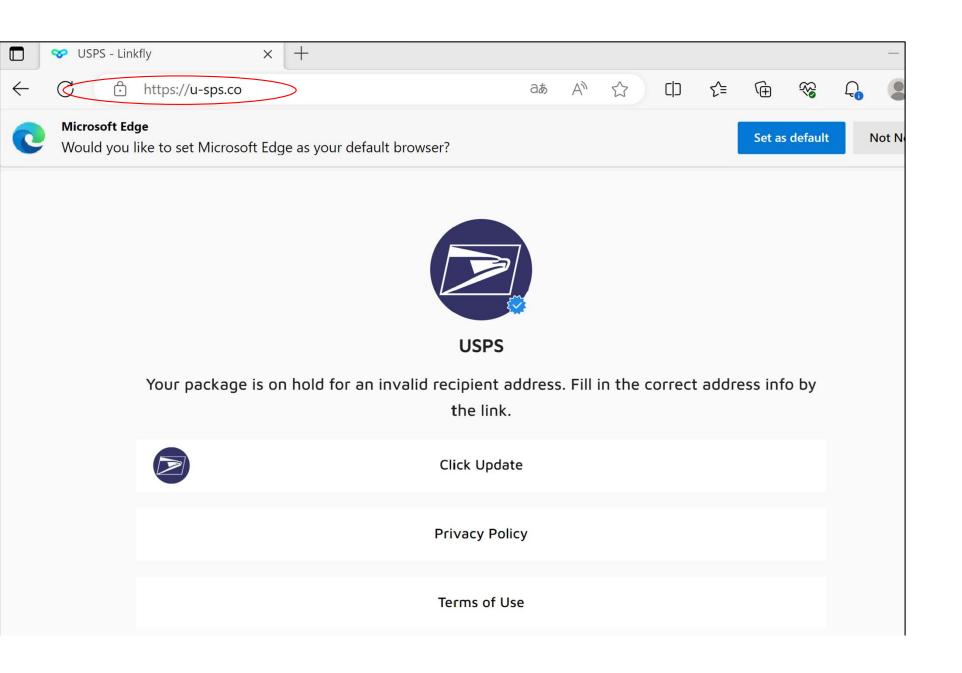
Extend for Free

* After signing up, you have to insert your credit card details for validation of your account We will not withdraw any amount.



Scam Phishing Text Messages





Text Scams

If you don't recognize the phone number, don't click on any links and don't call the number or reply.

Types of Text Scams

- Copycat bank fraud "call immediately, we've seen a suspicious transaction in your checking account"
- Bogus gift scam you've been selected to receive an iPhone 17
- Friend scam "stick the pig": developed over weeks or months, financial opportunity
- Grand child emergency

<u>Hijacked Browser</u> - We see this a lot!!!

- You go to a website and all of a sudden, your screen is locked with some big warning message and a phone number to call for help! Don't call the number!
- Do not click anywhere in the browser screen.
- Hold the power button down for 15 seconds – "hard stop"
- Reboot when you first open your browser, Do NOT "reset"



Fake Tech Support

- Warning message on a website with a phone number to call
- Pop-Up message or notification
- Unsolicited phone call offering help
- Searching the web for a phone number to call for tech help (real tech companies won't list their phone number in a web search)
- In every case, just say no!
 - Do not let anyone take over your computer unless you know certainly that they are a "trusted provider"
 - Do not purchase an annual contract.

Some Simple Online Safety Rules

- Do not use a password more than once any account you have may be subject to a data breach! (MGM breach last fall!)
- When you chose a password, do it uniquely changing a single letter or symbol makes it easy to remember, but they are "cracked" by machines that are good at guessing and will start with one they know you used.
- Have a way to store and retrieve all of the username and passwords for all of your different accounts.
 - 1.Password Manager, 2. Document stored in the cloud (iCloud, Google Cloud, OneDrive) should be encrypted, or 3. Written in a notebook or password book not stored on your physical desktop.

Identity Theft Insurance

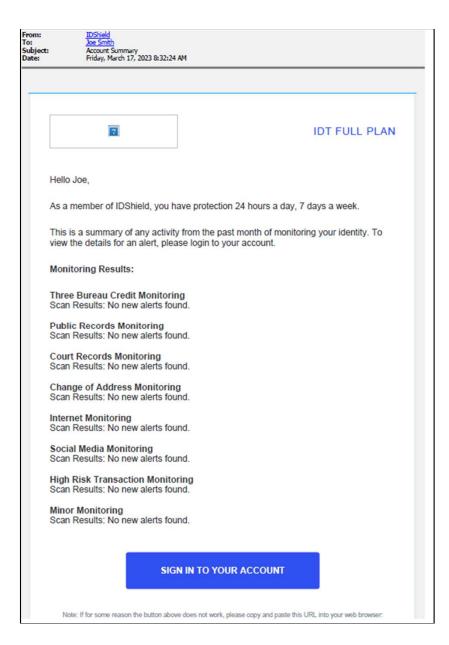
US News 2023 list

- #1 IdentityForce Best Identity Theft Protection Service of 2023
- **#2 IDShield** Best for Identity Recovery Assistance
- #3 (tie) Aura
- #3 (tie) Zander Best Budget Identity theft Protection Service
- #5 (tie) Identity Guard
- #5 (tie) ID Watchdog Best for Customized Identity Monitoring
- #7 (tie) ReliaShield
- #7 (tie) LifeLock Best for Computer and Device Protection
- #9 (tie) IdentityIQ Best for Family Protection
- #9 (tie) myFICO Best for Detailed FICO Scores

ID Shield

Monitors many types of records for changes
Monitors the Dark Web for "information for sale"
Sends details on any alerts
Sends monthly status
Provides Recovery Help and Insurance

(This is not an advertisement!!! Just happens to be what the presenter uses)



A Final Example from two weeks ago!

• ----Original Message-----

From: Paula Mortalo < rooneysimthembile@gmail.com>

Sent: Tuesday, March 12, 2024 10:29 AM

To: president@hhicc.org

Subject: Yamaha grand piano 03/12/2024

Hello,

I'm offering my late husband's Yamaha Piano to any music enthusiast. If you or someone you know might value this instrument, please don't hesitate to reach out to me.

Warm regards,

Paula

The Response to an interested person

The Yamaha Baby Grand Piano GC1 model used to be owned and played by my husband who passed away last year, the dimension is "161cm by 149cm". It was last tuned sometime last year before he passed. She's about 3 years old and in an impeccable condition.

I'm relocating to France next two weeks, and I don't think my husband will be happy if I sell this piano, so I'm hoping to give it out to someone who is a passionate lover of the instrument, and you can have it if you want it or forward my email/pictures to anyone who's interested in the instrument. I wasn't going to leave it alone in an empty house.

The Piano is currently in storage in Little Rock Arkansas with the movers I employed to move my properties from my house. I can forward you the movers' contact details to enable you to contact them. The movers can deliver anywhere. I have attached pictures of the instrument for you. However, I will not be responsible for the cost of delivering the piano to you. However, the movers' rates are reasonably affordable.

I look forward to your reply.

Paula.

HHICC Online Safety Aids



Staying Safe Online Basic Tools

Most people who get "hacked" allow it to happen through unsafe behavior. Follow these recommendations.

If you receive a text or email that looks suspicious:

- 1. Always check the sender phone number or email address
- 2. DO NOT click on a link in the message
- 3. DO NOT call a phone number in the message
- Look up the correct number or web address and call or go there directly.

If you have a message pop up on your screen saying your computer is infected:

- Microsoft, Apple or Google will not tell you you have a virus. Messages that do are scams.
- 2. DO NOT click or call any number or link
- TURN OFF your computer/phone/tablet (do not just put it to sleep). Do this even it the pop up tells you not to shut down your computer.
- Restart and it should be gone. If it is still there come in to or call the HHICC Resource Center. 843-842-4475

When browsing the web:

Make sure any site you visit shows "https" in the address bar or shows a small padlock at the beginning of the address. The "s" stands for secure.

Fake "tech support" scams will try to scare you by stressing the importance of acting immediately...RED FLAG! They will also ask you to download software (usually called AnyDesk) so they can see your screen. Do not allow anyone to take control of your computer. DO NOT pay them to "clean" your device. HANG UP!



Stay Connected Stay Organized Stay Safe

> *hhicc.org* 843-842-4475

