

Hilton Head Island Computer Club



Members Helping Members Learn Technology Since 1989

Zoom Protocols

Thank you for joining our Zoom meeting

- **Please mute yourself and keep muted during presentation.**
- **Please be sure to let us know who you are if your name isn't listed. We like to check everyone in.**
- **Please type any questions you have in the Chat window. Zoom controls at the bottom of your screen or on a tablet or phone, tap the screen first to get the menu to pop-up. Then click or press Chat and type your question.**

Hilton Head Island Computer Club



Members Helping Members Learn Technology Since 1989

YouTube Studio

Jolyn Bowler
May 2nd, 2022

Hilton Head Island Computer Club



Members Helping Members Learn Technology Since 1989

YouTube Studio

What is YouTube Studio?

This is our tool to create videos.

Whether you are interested in creating a “Channel” and produce content to share with the world or like most of us are interested in sharing video memories with our family and friends, YouTube Studio is where you can manage your presence, grow your channel, interact with your audience, and make money all in one place.

You can also use YouTube Studio with the YouTube Studio app on your mobile device for either iOS, Android or Chromebook.

Hilton Head Island Computer Club



Members Helping Members Learn Technology Since 1989

YouTube Studio

How do I find my Studio?

You will need a Google account/Gmail in order to access Your YouTube Channel.

Open your browser and go to:










<https://youtube.com>

If you are already in your Gmail page, click on the 9-box icon in the upper right corner next to your Account Icon/Avatar and then find the YouTube icon and single left click on it.

This will open a new browser tab to YouTube.

Google

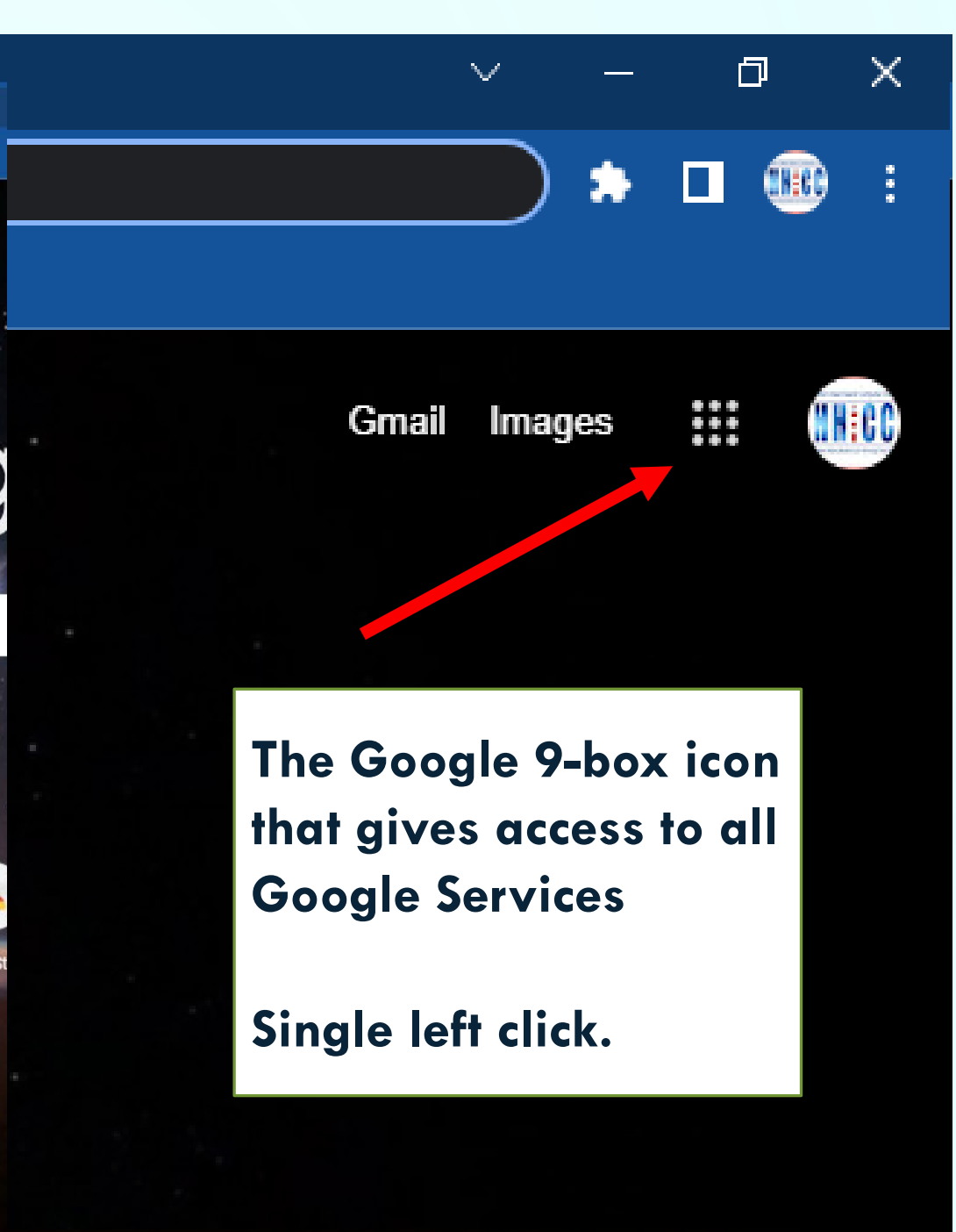
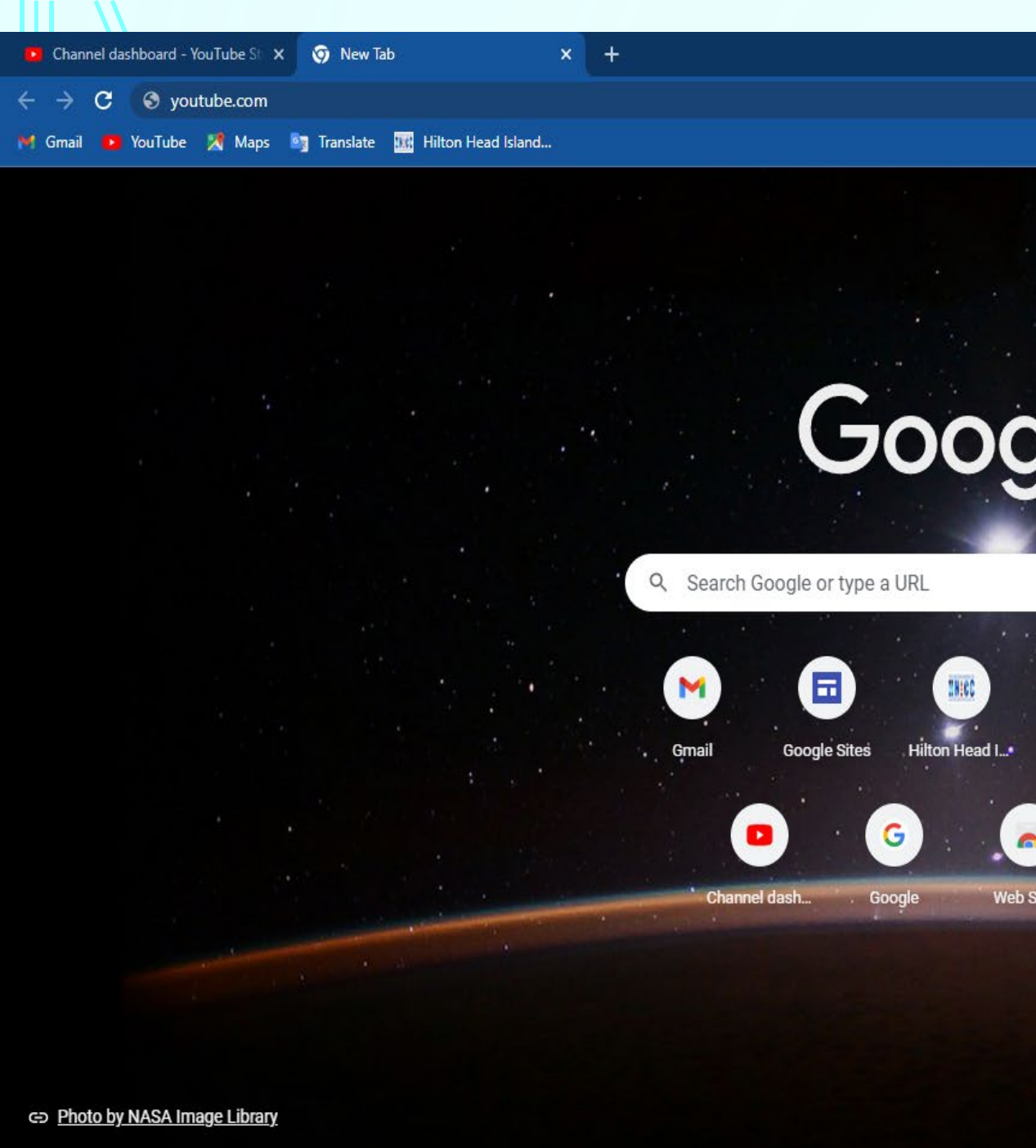
Search Google or type a URL

-  Gmail
-  Google Sites
-  Hilton Head I...
-  Inbox (3)
-  Inbox (3)
-  Channel dash...
-  Google
-  Web Store
-  Add shortcut

**Your Account Avatar.
Either an image or
initials.**



6



**The Google 9-box icon
that gives access to all
Google Services**

Single left click.

Google

Search Google or type a URL

- Gmail
- Google Sites
- Hilton Head I...
- Inbox (3)
- Inbox (3)
- Channel dash...
- Google
- Web Store
- Add shortcut

Gmail Images

- YouTube
- Sheets
- Docs
- Gmail
- Drive
- Contacts
- Calendar
- Photos
- Account
- Search
- Business ...
- Maps

- Home
- Explore
- Shorts
- Subscriptions
- Library
- History
- Your videos**
- Watch later
- HHIC Presentations
- Show more

- All
- Billy Strings
- History
- Paul McCartney
- Acoustic guitar
- Experiments
- Music
- Doctor Who
- Blues music
- Universe
- Country Music
- Bass guitar



Summertime - Billy Strings & Marcus Kir...
Carter Vintage Guitars
4.9M views • 3 years ago



The Man Who Accidentally Killed The Most People In History
Veritasium
10M views • 9 days ago



The Curse of Fatal Death | Comic Relief Special | Doctor Who | BBC
Doctor Who
748K views • 5 years ago



I've Got a Feeling - Paul McCartney (with John)
MKStarry
478K views • 2 days ago



Elon Musk: A future worth getting excited about | TED | Tesla Texas...
TED
5.8M views • 2 weeks ago



Zach Bryan Something In The Orange Guitar Lesson, Chords, and Tutorial
Tim
1.6K views • 1 day ago

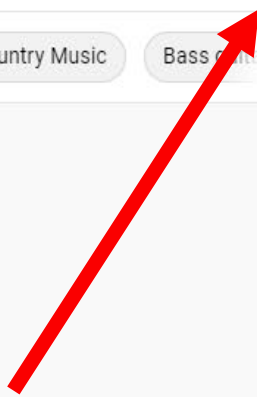


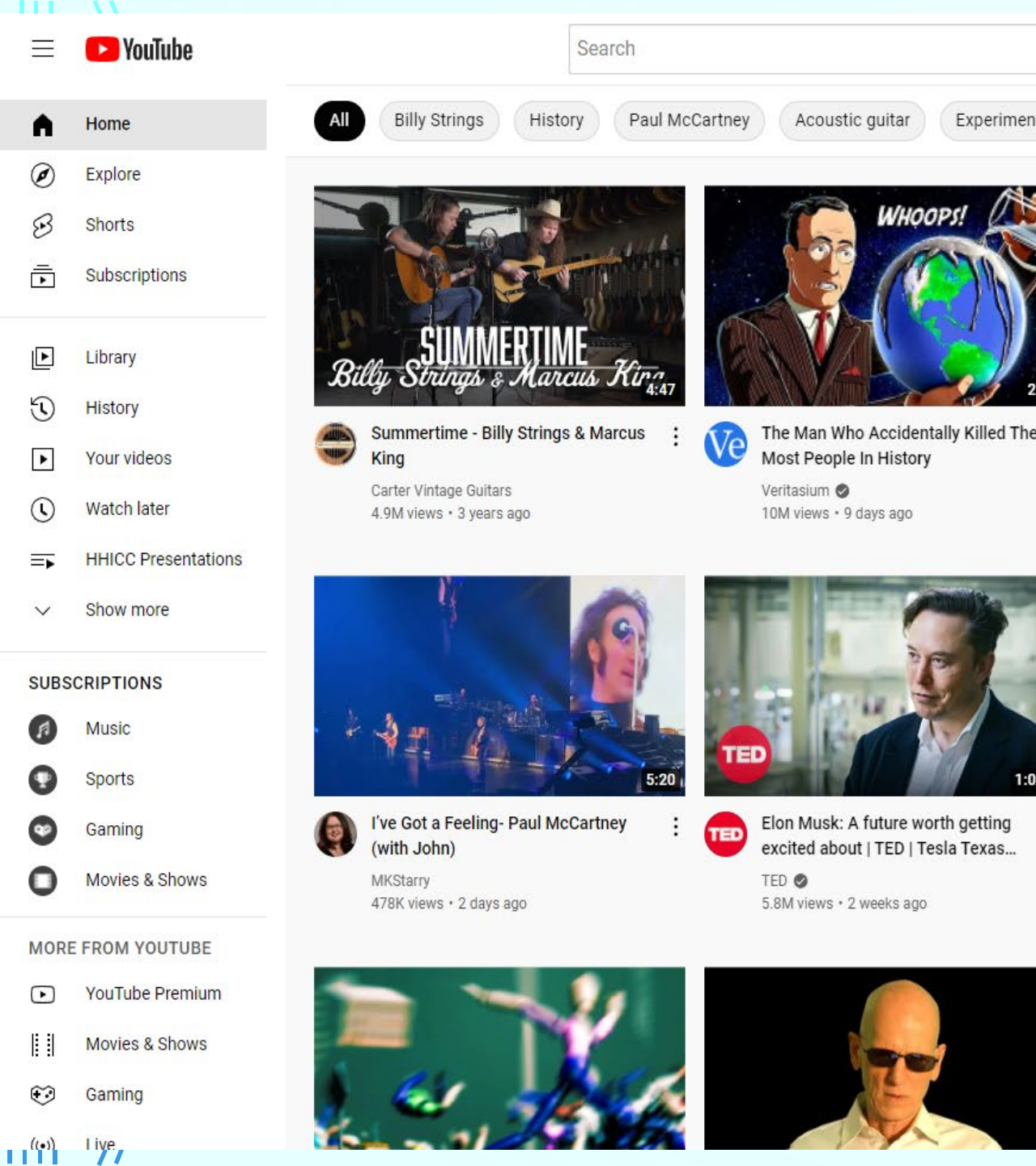
Mike Tyson - The Brutal Knockouts against Monsters
The World of Boxing!
7M views • 13 days ago



- SUBSCRIPTIONS
- Music
 - Sports
 - Gaming
 - Movies & Shows

- MORE FROM YOUTUBE
- YouTube Premium
 - Movies & Shows
 - Gaming
 - Live

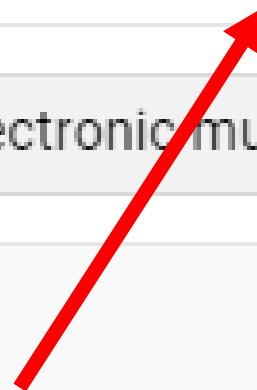




10

Acoustic guitar

Electronic musical instr



**Your Account Avatar.
Either an image or initials.**

Single left click.

"STOP talking about the MUFFINS"

- Home
- Explore
- Shorts
- Subscriptions
- Library
- History
- Your videos
- Watch later
- HHICC Presentations
- Show more

- SUBSCRIPTIONS
- Music
 - Sports
 - Gaming
 - Movies & Shows

- MORE FROM YOUTUBE
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- All
- Billy Strings
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Summertime - Billy Strings & Marcus King
Carter Vintage Guitars
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Zach Bryan Something In The Orange Guitar Lesson, Chords, and Tutorial
Tim
1.6K views • 1 day ago



Hilton Head Island Comput...
Manage your Google Account

- Your channel
- Purchases and memberships
- YouTube Studio**
- Switch account
- Sign out
- Appearance: Device theme
- Language: English
- Location: United States
- Settings
- Your data in YouTube
- Help
- Send feedback
- Keyboard shortcuts
- Restricted Mode: Off





Channel dashboard



“Hamburger Menu”
Three lines, expands
The side/control panel.

Single left click.

Want to see metrics on your recent video?
Upload and publish a video to get started.

UPLOAD VIDEOS

Channel analytics

41

5.2 -

Top videos

Last 48 hours · Views

[GO TO CHANNEL ANALYTICS](#)

Creator Insider

< 1/2 >



YouTube Analytics reports to know

This is Shorts video about Notifications. We explain how to see how many subscribers have notifications turned on for your videos (and for YouTube in general), and how many notifications went out for a particular video

[WATCH ON YOUTUBE](#)

Recent subscribers

Last 90 days



Jack Bahm
3.18K subscribers

What's new in Studio

New research feature in YouTube Analytics

New Creator Tip



Channel dashboard

Your channel

Hilton Head Island Computer Club



Dashboard



Content



Playlists



Analytics



Comments



Subtitles



Copyright



Monetization



Customization



Audio library



Settings



Send feedback



Want to see metrics on your recent video?
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UPLOAD VIDEOS

Channel analytics

Current subscribers

4

Summary

Last 28 days

Views

41



Watch time (hours)

5.2



Top videos

Last 48 hours · Views

GO TO CHANNEL ANALYTICS

Creator Insider

< 1 / 2 >



This Week at YouTube

Hello Insiders! Today we're back with a long anticipated update- the expansion of Super Thanks, as well as Pre-Publish Checks on mobile

WATCH ON YOUTUBE

Recent subscribers

Last 90 days



Jack Bahm

3.18K subscribers

SEE ALL

What's new in Studio

New research feature in YouTube Analytics

New Creator Tips

Changes to OACs and Community Guideline strikes

- Dashboard
- Content
- Playlists
- Analytics
- Comments
- Subtitles
- Copyright
- Monetization
- Customization
- Audio library
- Settings
- Send feedback

Channel dashboard



Want to see metrics on your recent video? Upload and publish a video to get started.

UPLOAD VIDEOS

Click on
UPLOAD VIDEOS
or

Channel analytics

Current subscribers

4

Summary

Last 28 days

Views 41

Watch time (hours) 5.2

Top videos

Last 48 hours · Views

GO TO CHANNEL ANALYTICS

Creator Insider

1 / 2



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Your channel

Hilton Head Island Computer Club



Dashboard



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Settings



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5.2

Top videos

Last 48 hours · Views

[GO TO CHANNEL ANALYTICS](#)

Recent subscribers

Last 90 days



Jack Bahm
3.18K subscribers

[SEE ALL](#)



Upload videos



Go live

1 / 2 >



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[WATCH ON YOUTUBE](#)

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Your channel
Hilton Head Island Computer Club

- Dashboard
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- Copyright
- Monetization
- Customization
- Audio library
- Settings
- Send feedback

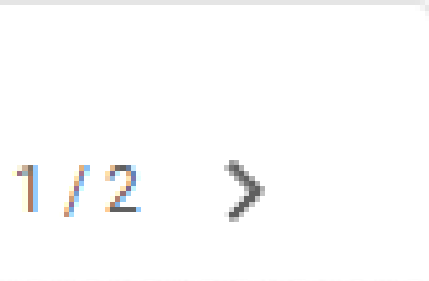


CREATE



Upload videos

Go live



UPLOAD VIDEOS ~ Click here to upload a video from your computer or phone or tablet.

GO LIVE ~ Click here if you want to record live to YouTube. These can be full video streams or #shorts

strikes

Upload videos



Drag and drop video files to upload
Your videos will be private until you publish them.

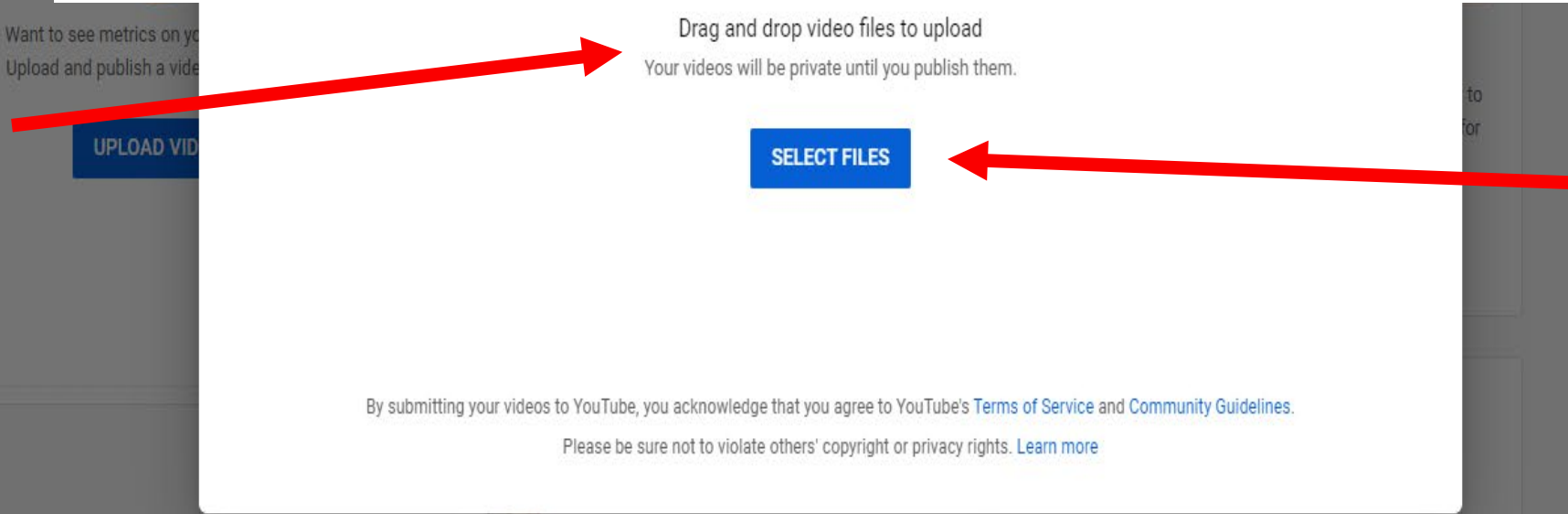
SELECT FILES

By submitting your videos to YouTube, you acknowledge that you agree to YouTube's [Terms of Service](#) and [Community Guidelines](#).

Please be sure not to violate others' copyright or privacy rights. [Learn more](#)

When the Upload Video window opens you can either

- **Open your File Explorer or Finder and find your video file and drag and drop into this space or**
- **Single left click on the blue button **SELECT FILES** and this will open your file manager and you can navigate to your file, select it & open it for upload.**





GMT20220420 164846 Recording as 1600x860

Saved as private



Details

Video elements

Checks

Visibility

Details

REUSE DETAILS

Title (required) ?

GMT20220420 164846 Recording as 1600x860

40/100

Description ?

#HHICC

Hilton Head Island Computer Club

843-842-4475

https://hhicc.org

Uploading video...

Video link

https://youtu.be/47gng_b0n4o

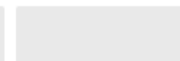


Filename

GMT20220420-164846_Recording_as_...

Thumbnail

Select or upload a picture that shows what's in your video. A good thumbnail stands out and draws viewers' attention. [Learn more](#)



Uploading 36% ... 2 minutes left

NEXT

Details

Video elements

Checks

Visibility

Details

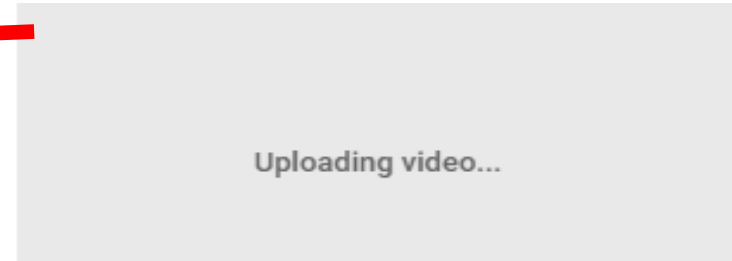
REUSE DETAILS

RENAME YOUR VIDEO HERE

Title (required) ?

GMT20220420 164846 Recording as 1600x860

40/100



Description ?

#HHICC

Hilton Head Island Computer Club

843-842-4475

https://hhicc.org

The description is very important for those creating content for a channel.

GMT20220420-164846_Recording_as_...

Thumbnail

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Scroll down for more



Uploading 36% ... 2 minutes left

NEXT

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Thumbnail

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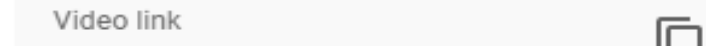
THUMBNAILS The image that will represent your video in the playlists. If you don't have an image to upload, you can choose one of the scenes from the video.

Playlists

Add your video to one or more playlists. Playlists can help view faster. [Learn more](#)



As you grow your channel, you can add various videos to various playlists.



Audience

This video is set to not made for kids Set by you

Regardless of your location, you're legally required to comply with the Children's Online Privacy Protection Act (COPPA). You must obtain verifiable parental consent before collecting personal information from children under the age of 13.



Scroll down for more

Details

Video elements

Checks

Visibility



Audience



Age appropriate?

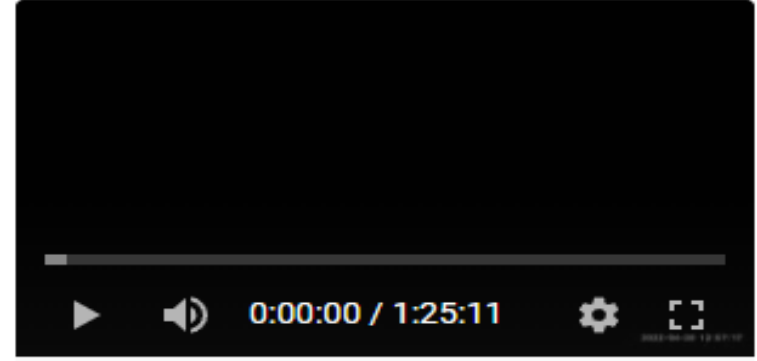
This video is set to not made for kids Set by you

Regardless of your location, you're legally required to comply with the Children's Online Privacy Protection Act (COPPA) and/or other laws. You're required to tell us whether your videos are made for kids. [What's content made for kids?](#)

Features like personalized ads and notifications won't be available on videos made for kids. Videos that are set as made for kids by you are more likely to be recommended alongside other kids' videos. [Learn more](#)

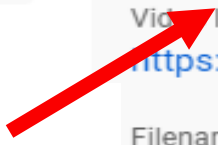
- Yes, it's made for kids
- No, it's not made for kids
- Age restriction (advanced)

During the time you are setting up the details, your video is uploading.



Video link
https://youtu.be/47gng_bOn4o

Filename
 GMT20220420-164846_Recording_as_...



[SHOW MORE](#)

Paid promotion, tags, subtitles, and more

Click NEXT to proceed to Video Elements



NEXT

Details

Video elements

Checks

Visibility



Video elements

Use cards and an end screen to show viewers related videos, websites, and calls to a



Add subtitles

Reach a broader audience by adding subtitles to your video



Add an end screen

Promote related content at the end of your video



Add cards

Promote related content during your video

ADD

IMPORT FROM VIDEO

ADD

Video Elements

This section allows you to add

- Subtitles
 - An end screen
- or
- Cards

Click NEXT to proceed to Checks



Checks complete. Copyright claim found. [Go to checks](#)

BACK

NEXT

Details

Video elements

Checks

Visibility



Checks

We'll check your video for issues that may restrict its visibility and then you will have the opportunity to fix issues before publishing your video. [Learn more](#)

Copyright

Copyright claim found. The copyright owner is allowing you to use the claimed content and will run ads on your video.

[SEE DETAILS](#)

Remember: These check results aren't final. Issues may come up in the future that impact your video. [Learn more](#)

[Send feedback](#)



25

Checks

Please note that YouTube is very particular about what music can be included in a video. If music is included in a video, you may get a RED note under checks. You can see the details.

YouTube does provide approved soundtrack music under Audio Library in the Channel Dashboard ... scroll down the left panel to find it. YouTube currently has over 1,700 audio files to choose from.



[SEE DETAILS](#)

Click See Details for info on Checks



Click NEXT to proceed to Checks


Copyright summary and status

Click the X to close

26


The Content ID claim on your video doesn't affect your channel. This is not a copyright strike.

Channel impact

 **Not affected**


The Content ID claim on your video doesn't affect your channel. This is not ...

Visibility

 **Unlisted**

Anyone with the video link can see this video.







Monetization

 **Ineligible**

Even though you're not in the YouTube Partner Program, ads may be showing o...

[Learn more](#)

The content identified in your video is listed below, along with details and actions.

	Content used	Claim type	Impact on the video	Actions
▼	Lonley Street Video uses this song's melody		 Video cannot be monetized Ad revenue paid to copyright owner	SELECT ACTION ▼
▼	After the Storm Video uses this song's melody		 Video cannot be monetized Ad revenue paid to copyright owner	SELECT ACTION ▼
▼	Redwood Hill Video uses this song's melody		 Video cannot be monetized Ad revenue paid to copyright owner	SELECT ACTION ▼

Details

Video elements

Checks

Visibility



Visibility

Choose when to publish and who can see your video

Save or publish

Make your video **public**, **unlisted**, or **private**

Private

Only you and people you choose can watch your video

Unlisted

Anyone with the video link can watch your video

Public

Everyone can watch your video

Set as instant Premiere

Schedule

Select a date to make your video **public**

How do you want to share your video?

- Private
- Unlisted
- Public

GMT20220420 164846 Recording as 1600x860

Video link
https://youtu.be/47gng_bOn4o

Scroll down for more



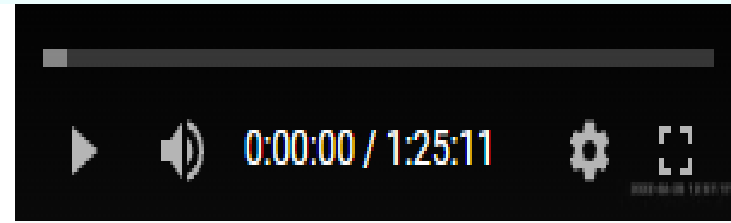
Checks complete. Copyright claim found. [Go to checks](#)

BACK

SAVE

Schedule

Select a date to make your video **public**



GMT20220420 164846 Recording as

Before you publish, check the following:

Do kids appear in this video?

Make sure you follow our policies to protect minors from harm, exploitation, bullying, and violations of labor law. [Learn more](#)

Looking for overall content guidance?

Our Community Guidelines can help you avoid trouble and ensure that YouTube remains a safe and vibrant community. [Learn more](#)

Once you have carefully reviewed your settings and you are ready to add your video to your Content, Click SAVE.

If you want to double-check something, you can click BACK.

This window will close and return you to your Dashboard when you click SAVE.



BACK

SAVE



Your channel

Hilton Head Island Computer Club

Dashboard

Content

Playlists

Analytics

Comments

Subtitles

Copyright

Monetization

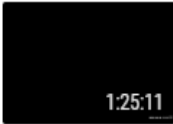



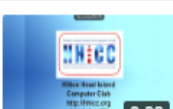

Settings

Send feedback

Channel content











Videos Live

Filter

<input type="checkbox"/>	Video	Visibility	Restrictions	Date ↓	Views	Comments	Likes (vs. dislikes)
<input type="checkbox"/>	 <p>GMT20220420 164846 Recording as 1600x860 #HHICC Hilton Head Island Computer Club 843-842-4475 https://hhicc.org</p>	Unlisted	Copyright claim	May 1, 2022 Uploaded	0	0	-
<input type="checkbox"/>	 <p>2022 04 04 HHICC Change my Primary Email with ... #HHICC Hilton Head Island Computer Club 843-842-4475 https://hhicc.org</p>	Unlisted	None	Apr 8, 2022 Uploaded	20	0	100.0% 2 likes
<input type="checkbox"/>	 <p>2022-03-07 -HHICC Streaming Update with Bob Ge... #HHICC Hilton Head Island Computer Club 843-842-4475 https://hhicc.org Join Bob Gentzler for his updat...</p>	Unlisted	None	Mar 18, 2022 Uploaded	57	0	-
<input type="checkbox"/>	 <p>2022 02 18 HHICC Apple Software Review Tunnicli... #HHICC Hilton Head Island Computer Club 843-842-4475 https://hhicc.org Steve Tunnicliffe and the HHIC...</p>	Unlisted	None	Feb 20, 2022 Uploaded	14	0	100.0% 1 like
<input type="checkbox"/>	 <p>end screen #HHICC Hilton Head Island Computer Club 843-842-4475 https://hhicc.org</p>	Unlisted	None	Feb 2, 2022 Uploaded	0	0	-
<input type="checkbox"/>	 <p>2021-12-06 ~ HHICC Word (Bring Your Laptop) ho... #HHICC #Word #Office365 Hilton Head Island Computer Club 843-842-4475 https://hhicc.org</p>	Unlisted	None	Dec 14, 2021 Uploaded	5	0	-



Your channel
Hilton Head Island Computer Club

-  **Dashboard**
-  Content
-  Playlists
-  Analytics
-  Comments
-  Subtitles
-  Copyright
-  Monetization
-  Settings
-  Send feedback

Dashboard	Main page/Opening page
Content	where you can see all your uploaded videos and access and edit them
Playlists	where you can view the lists you have created.
Analytics	information and data to help you build your channel.
Comments	where you interact with the folks who have watched and commented on your videos.
Subtitles	Add a transcript or add your own or ask YouTube to create Closed Captioning
Copyright	Where you find information regarding any copyright infringement.
Monetization	If you are building your channel to make money. Lots of details to understand before going here.
Setting	Where you update or change settings for your channel
Send Feedback	Let YouTube know if you find any issues or have suggestions for a feature







- Your channel
Hilton Head Island Computer Club
- Dashboard
- Content**
- Playlists
- Analytics
- Comments
- Subtitles
- Copyright
- Monetization
- Settings
- Send feedback

Channel content

Videos Live

Filter

Video

<input type="checkbox"/>		GMT202 #HHICC 4475 http							
<input type="checkbox"/>		2022 04 #HHICC 4475 http						100.0%	2 likes
<input type="checkbox"/>		2022-03- #HHICC Hilton Head Island Computer Club 843-842-4475 https://hhicc.org Join Bob Gentzler for his updat...			Uploaded				
<input type="checkbox"/>		2022 02 18 HHICC Apple Software Review Tunnicli... #HHICC Hilton Head Island Computer Club 843-842-4475 https://hhicc.org Steve Tunnicliffe and the HHIC...	Unlisted	None	Feb 20, 2022 Uploaded	14	0	100.0%	1 like
<input type="checkbox"/>		end screen #HHICC Hilton Head Island Computer Club 843-842-4475 https://hhicc.org	Unlisted	None	Feb 2, 2022 Uploaded	0	0		
<input type="checkbox"/>		2021-12-06 ~ HHICC Word (Bring Your Laptop) ho... #HHICC #Word #Office365 Hilton Head Island Computer Club 843-842-4475 https://hhicc.org	Unlisted	None	Dec 14, 2021 Uploaded	5	0		

CHANNEL CONTENT is where all your uploaded videos are stored and where you would come to access any that need attention. To update or edit or change their visibility or access the URL to share with others to view.

Let's get some questions and view the live site.

YouTube Studio

Please remember to either put your question in the chat or please click on Reactions (in the Zoom tool bar) and click Raise Hand.

This has been a rather quick overview of YouTube Studio just to whet your whistle. There is so much more to learn and understand

It is truly a wonderful and complex tool to share your special memories or build a channel to share your knowledge with the world and more.

Q & A

Hilton Head Island Computer Club



Members Helping Members Learn Technology Since 1989

YouTube Studio

Would you enjoy one of our
Special Interest Group Zooms
to cover this topic?

LET'S TALK YOUTUBE STUDIO

Third Thursday of May

May 19th, 2022

4:00 pm

Watch for your invitation.

Hilton Head Island Computer Club



Members Helping Members Learn Technology Since 1989

Hilton Head Island Computer Club



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