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Jolyn Bowler jolyn.bowler@gmail.com Monday, October 21st, 2019

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# GOOGLE CONNECTIONS What is Google?

Google LLC is an American multinational technology company that specializes in Internet-related services and products, which include:

- online advertising technologies
- search engine
- cloud computing
- software

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and hardware

- Founded in 1995 by Larry Page & Sergei Brin. Two friends who brainstormed about ideas web engine that would make surfing the net easier and more efficient... their first go was called "BackRub".
- Then as Google's search engine came into its own, in 1998 Google was named one of PC Magazine's top 100 sites.
- Google Images ~ In 2001 search capabilities for images on line became the next big part of the search arena.
- And, then of course, the next "big thing" was AdWords... Advertising by clicks...



Google's purchases of various other companies and products have continued through the years. They have continued to acquire products and companies in the communications realm & have continued to expand their services.:

- Blogger.com
- Google Maps
- Android phones & computers (Pixel phones & Chromebooks
- Google CHROME now has the largest share of browser users worldwide
- Google +, Google Hangouts, Google Duo, Google Assistant, and more... some are new and others have gone by the wayside.



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#### Google +

- This was Google's attempt at a social network to be used as a platform for connectivity, sharing, learning, collaborating.
- During my time as a GLASS Explorer, the GLASS community communicated through this service. I miss it.
- Unfortunately, there were maintenance issues and Google felt it had a limited reach. It did not grow as they'd hope. They shut PLUS down last October.



Familiar ways to communicate using Google products:

Google Mail Google Groups Google Calendar Google Drive/Docs Google Forms Google Sites 9

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#### Newer communication tools



#### Duo vs Hangouts



- Google Duo can make only video calls . Google duo can make pretty fast video calls and has a specialization in it. Google Duo is a specially designed mobile app. The best part is that Duo works across platform so you can "facetime" with someone on Apple using Duo...
- Google Hangouts is used for sending text messages and/or video and/or audio calls that can be synced across different devices using a Single Google account.
- Allo was a short-lived text messaging service that didn't "make it".



# GOOGLE CONNECTIONS Google Assistant

- Google Assistant is an artificial intelligence-powered virtual assistant developed by Google that is primarily available on mobile and smart home devices.
- Google Home Hub
- Google Assistant App on your phone
- Google Nest ~ Thermostat ~ Smoke Detector/Alarms



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Google Drive/Google Docs

- Google Drive is one of the most versatile cloud storage services.
- Integrated services between Google Docs and more
- Google gives you 15GB of free space in Google Drive, but there's a catch -- that 15GB limit includes not only your Google Drive, but also your Gmail account (messages and attachments) and Google Photos.





#### and finally

# GOOGLE CONNECTIONS Google One 1

- One membership to get more out of Google ~ Expanded storage, access to experts, and more — all in one shareable plan.
- Better than just OneDrive as "membership" starts at \$1.99 per month for 200 GB of storage.
- Storage includes Drive, Gmail, and original quality images in Google Photos.



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The services that Google has offered through the years have grown, evolved and some have even gone by the digital wayside.

Google is not the only answer, of course, but they provide a wide variety of helpful tools to, hopefully, make our lives a little easier.

#### Let's review a bit...





Q & A





