

ROKU – A STREAMING SUCCESS



Streamable stocking stuffers

Roku® Streaming Stick® \$29.99 ~~\$49.99~~ Limited time

Love It All™

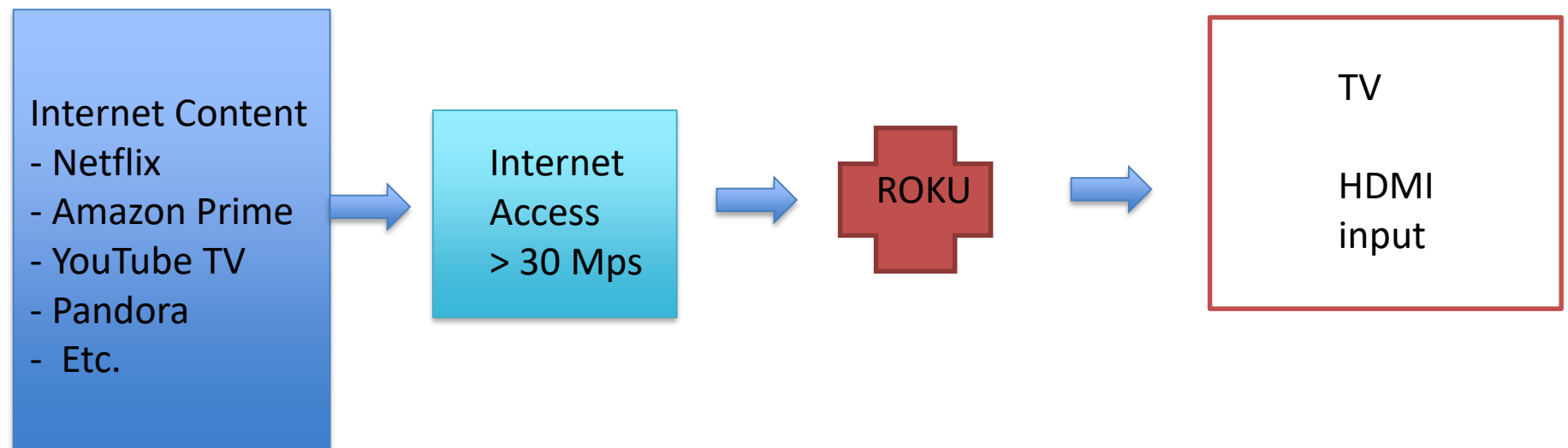
Roku Intro Presentation

Nov 19, 2018

- What is Roku ?
- What can it do for me ?
- What choices do I have ?
- Where can I get it ?
- How can I set it up ?
- Active Demo of Menu
- What's Next ?
- Questions ???

Roku is a Device to Enable Streaming

- It makes it possible to access and stream (view) content from the internet primarily to your television



Streaming is the Key Concept

What is streaming?

Have you ever watched a YouTube video on your smartphone or a Netflix movie on your laptop? That's streaming. It's the way video and audio content is delivered over the Internet, and has become a popular way to watch TV.

Why? Because streaming lets you watch what you want, the moment you want to. You don't have to wait for a download to finish, your DVR to record, or the show to come on the air.

Roku products bring the fun and convenience of streaming to your big-screen TV. The choice of what to watch and what to pay for is up to you. We like to call it TV on your terms.

Caution – Sometimes it takes a few seconds to Load the Content

Roku has Negotiated Access to A Broad Range of Content

Why choose Roku products?

Roku devices are simple to set-up and easy-to-use. They come with a simple remote, and powerful features like Roku Search which makes it effortless to find what you want to watch. Roku devices give you access to 500,000+ movies and TV episodes from top free and paid channels, so you can stream almost anything:

Tons of FREE content

Get live news and movies on [The Roku Channel](#). Plus free channels like YouTube, CW, and PBS.

Hollywood blockbusters,

on channels like FandangoNOW, VUDU, Amazon Instant Video, and Google Play.

Live TV and sports,

on subscription channels like Sling TV, WatchESPN, and CBS All Access.

Original content, movies, and the latest TV shows,

on subscription channels like HBO NOW®, Starz, SHOWTIME®, and Hulu.

In addition to many free channels, some channels require payment and channel availability can change and varies by country.

Roku offers Easy Access to This Content

What can I watch?

Stream top free or paid programming from services like Netflix, Amazon Prime Video, Hulu, Google Play, HBO, SHOWTIME, PBS, and YouTube. Thousands more channels for sports, news, international, and kids programming plus broadcast channels like ABC, NBC, CBS, and FOX. And major music services like Pandora, iHeartRadio and Sirius XM are available.

Free channels

[See details >](#)



Subscription channels

[See details >](#)



Authenticated (Cable) channels

[See details >](#)



Rent-or-buy channels

[See details >](#)



Roku has an Excellent Search System

How do I find what I want to watch?

Sit back and let your Roku streaming player or Roku TV search across 100+ top channels.

Navigate to search on your Roku home screen.



Type in your search and hit "Ok."



Search by title, actor, or director using your Roku remote, Roku mobile app for iOS® and Android™, or voice search. Roku Search will tell you where your content is available for free or show you results across top channels ranked by price.

Roku Systems are offered in Several Ways

Which product is right for me?

There's a Roku streaming player or Roku TV for everyone.

Want a player that will connect to your current TV?

[See all your options >](#)



Roku Ultra



Roku Express

Want a TV with the Roku streaming experience built in?

[Learn more about Roku TVs >](#)



Roku TV

Where Can I get It ?

- Roku web site – www.roku.com
- Amazon – www.Amazon.com



SPONSORED BY ROKU
Roku: 500,000+ movies and TV episodes
Shop now >



Roku Express | 5X More Powerful HD Streaming
★★★★☆ 4,672
✓prime




Roku Streaming Stick+ | 4K/HDR/HD Streaming Player with 4X The Wireless...
★★★★☆ 2,159
✓prime


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- Best Buy –
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Roku Streaming Stick+ | 4K/HDR/HD Streaming Player with 4X The Wireless Range & Voice Remote with TV Power and Volume
by Roku
\$58⁹⁸ ✓prime
Get it by **Tomorrow, Nov 17**
More Buying Choices
\$41.49 (21 used & new offers)
Trade-in eligible for an Amazon gift card
FREE Shipping on eligible orders
★★★★☆ ~ 2,155



Roku Streaming Stick | Portable, Power-Packed Player with Voice Remote with TV Power and Volume
by Roku
\$49⁰⁰ ✓prime
Get it by **Tomorrow, Nov 17**
More Buying Choices
\$35.99 (19 used & new offers)
Trade-in eligible for an Amazon gift card
FREE Shipping on eligible orders
★★★★☆ ~ 2,295



Roku Express | 5X More Powerful HD Streaming
by Roku
\$29⁸⁸ ✓prime
Get it by **Tomorrow, Nov 17**
More Buying Choices
\$24.89 (27 used & new offers)
Trade-in eligible for an Amazon gift card
FREE Shipping on eligible orders
★★★★☆ ~ 4,675

How do I set it up?

It's easy!

Power up your Roku device



Roku players
Plug into your TV



Roku TVs

Connect the Roku device to the internet



Modem/router

Create a Roku account and activate your device



Happy streaming

Tip: All Roku players connect to your TV with HDMI. Roku Express+ adds the option to connect via a composite cable which works with older TVs.

Demo – Navigate Roku

Navigate to search on your Roku home screen.



How to Search for Content



Questions ??

- Next Session – Advanced Topics
 - Mirroring
 - Wireless Speakers
 - Other Device Access
 - ???